

WELCOME

What's New with WWP?

World Web Partners is very excited to announce that we are launching a new website and vertical in the finance industry. Our new website, www.loanavengers.com, specializes in speeding up the process of providing small businesses with the business loans and merchant cash advances they need now. Interested in learning more or partnering with us?

Please visit <http://loanavengers.com/partner-with-us> for more info!

DIANA'S CORNER

Happy Holidays

This month marks my 3 year anniversary with World Web Partners. In these past three years, I have watched and experienced our company grow, face challenges, conquer new initiatives and become one of the best teams I have ever worked with. We have lots in store for 2015 and are excited to see what happens next year as we acclimate to industry changes and grow our current services offered to our clients.

Merry Christmas and Happy Holidays! Please feel free to contact me anytime at dc@worldwebpartners.com



NEW TEAM MEMBER



Welcome our New Team Member – Lia Gorobets!

Please help World Web Partners in welcoming our new team member, PPC Specialist, Lia Gorobets! Lia comes to us with expertise in Pay-Per-Click campaigns using different platforms, including Google Analytics, AdWords and Bing AdCenter. Lia is Russian born and hates indifference. Her favorite past time is to learn something new, whether it be history, geography or a foreign language. Her favorite movie is The Book Thief and her favorite vacation spot is Positano, Italy.

We are thrilled to have Lia on our team to further support World Web Partners in becoming the premier Digital Marketing Agency within South Florida and nationwide."

JAUQUESE'S TIPS

What is Responsive Web Design?

Responsive web design is a technique for building websites that work on mobile devices, tablets, and desktop screens. Not long ago, websites were typically designed specifically for laptop and desktop screen resolutions. This worked fine until the advent of web capable smart phones and tablets. There's a myriad of web capable devices already available, and there are new form factors every day, so it's impossible to target each individual screen. Instead, it's better to let the website respond to its environment and adapt fluidly. Read more: <http://blog.teamtreehouse.com/modern-field-guide-responsive-web-design>





We love to celebrate the holidays around here at World Web Partners. Our office is decorated to the extreme with a beautiful Christmas tree, ribbons and wreaths. We celebrated this year with a wonderful "Frozen" holiday party at Face Restaurant in Hollywood, FL. Dressed in all blue and white, we enjoyed a delicious custom dinner from Chef Michel Thomann, a dessert bar, excellent conversation with coworkers and even a little bit of dancing!



Web Speech API.

It's an exciting time for web APIs, and one to watch out for is the Web Speech API. It enables websites and web apps not only to speak to you, but to listen too. It's still in the early days, but this functionality is set to open a whole array of use cases. Read more: <http://www.smashingmagazine.com/2014/12/05/enhancing-ux-with-the-web-speech-api/>



Students learn new technology through coding

Coding and programming are a huge part of our daily routine and success at World Web Partners. Students, as young as Fifth Grade, are learning how to code in the classroom! In Georgetown, TX, the next generation of iPhone programmers, app designers and technology creators are already training in the classroom. According to the Bureau of Labor Statistics, there will be an estimated 1 million more computer science jobs than there are computer science graduates by 2020. Maybe one of these young insightful student learners will be a future programmer at World Web Partners! Read more: <http://www.kvue.com/story/news/local/2014/12/14/students-learn-new-technology-through-coding/20411253/>



"We can't solve problems by using the same kind of thinking we used when we created them."

-Albert Einstein



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